



NEWS RELEASE For Immediate Release

Contact:

Mark Mitchell, OK.gov
405-524-3468 Ext. 120
mark.mitchell@www.ok.gov

Oklahoma State Agency Websites Work Towards Consistent Design

[State](#) launches GoGov! 2.0 Content Management System

OKLAHOMA CITY – September 6, 2012 – Oklahoma state agency websites now can easily have a design consistent with the new look and feel of Governor Mary Fallin's website, thanks to the launch of GoGov! 2.0, the Content Management System (CMS) used by more than 100 Oklahoma state agencies.

Governor Mary Fallin launched the first "Generation 4" (Gen4) template in October 2011 in an effort for the state of Oklahoma to create a more transparent government presence.

"Regardless of the state agency, we want to provide a consistent web design that reassures Oklahomans they are visiting a state site," said Oklahoma State Chief Information Officer, Alex Pettit. *"GoGov! 2.0 provides this transparency, while also giving state agency personnel an easy web tool to use."*

GoGov!, OK.gov's award winning CMS, is a proprietary enterprise service offering designed specifically for state and municipal governments. GoGov! was initially created to improve access to government, reduce service-processing costs, and enable governments to provide a higher quality of services to their citizens. GoGov! is a user-friendly system that allows state agencies, cities, and counties to create and maintain their website(s) 24/7 without requiring programming language knowledge.

The GoGov! 2.0 release offers a variety of enhancing features to improve the service offering and allows citizens to interact closely with their government, through:

- Prominently displayed rotating banner images to highlight current features and events
- Improved accessibility features
- New and improved look and feel for the standardized state agency website template
- Faster publishing

"Governor Mary Fallin and her staff challenged OK.gov to design and develop a new standard look and feel for the state of Oklahoma," said Mark Mitchell, OK.gov General Manager. *"OK.gov worked very closely with Governor Fallin and her staff to finalize and initially launch the new design in October 2011. This latest GoGov! 2.0 release now allows other state agencies using the GoGov! CMS to follow suit in an effort to increase consistency amongst state agency websites."*

To learn more about the full range of GoGov! solutions for web management, visit www.go.ok.gov.

About CIO Alex Pettit

CIO Pettit, a cabinet level secretary, manages the Office of State Finance (OSF) Information Services Division (ISD). CIO Pettit has jurisdictional responsibility related to information and telecommunications systems of all Oklahoma agencies; as provided under the Oklahoma Information Services Act. CIO Pettit was re-appointed Oklahoma's State Chief Information Officer by Gov. Mary Fallin in January 2011. Gov. Brad Henry appointed him as Oklahoma's first State CIO in April 2010. For more information regarding the CIO, please visit www.cio.ok.gov.

About OK.gov

OK.gov is the Official website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.

About NIC

NIC Inc. (NASDAQ: EGOV) is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Additional information is available at <http://www.egov.com>.